



Vision: Golf for All

Mission: We Shape Lives by Connecting People to Positive Golf Experiences

Values: Passion | Respect | United | Accountable | Brilliant

Golf Ontario is a Provincial Sports Organization and the governing body for golf in Ontario. Golf Ontario's mission is to 'shape lives by connecting people to positive golf experiences'. Working together as a team is the culture of Golf Ontario, striving for brilliance in everything that we do. If contributing and making an impact for 'Golf For All' sounds exciting, we'd like to hear from you!

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**ROLE:** **MARKETING FIELD ASSISTANT (3 POSITIONS AVAILABLE)**

**REPORTS TO:** **Director, Marketing & Communications**

**STATUS:** Internship – 4 months

**SALARY:** \$600/ week

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**RESPONSIBILITIES:**

This position is intended for a college/university student requiring travel throughout the province with some weekend and extended hours required. Reporting to the Director, Marketing & Communications, the successful candidate will be a highly motivated team player, with excellent verbal and written communications skills, experience with (sport) photography/ videography and strong social media experience.

**Duration: April 22 – August 30, 2024**

**Location: Uxbridge, ON with travel throughout the province**

**Overall responsibilities include but are not limited to:**

- Championship and Grassroots Event Coverage and Support:
  - On-site attendance at the majority of our events
  - Marketing support and coverage of key event details and reporting
- Media and Public Relations:
  - Prepare press releases on GO events, support maintenance and growth of media database
- Social Media Management:
  - Create and manage strong content for GO's social media channels as assigned
- Photography:
  - Creating and archiving photo & video library of GO events and initiatives
  - Attend GO events to build photography and video content
- Website Coordination:
  - Assist with developing and managing key GO and program websites including: posting of information, updating content (WordPress knowledge an asset)
- Event/Programming Communications Support:
  - Create communication plans and marketing materials to support and optimize existing programs or events
- Organize physical news archive





### **Qualifications and Requirements**

- Strong communication and interpersonal skills
- Strong social media experience
- Strong writing skills (press releases an asset)
- Ability to manage multiple tasks and prioritize effectively
- Strong people management skills for dealing with participants/media/external partners
- A valid Ontario Driver's License and access to personal vehicle daily

### **Compensation & Benefits**

- Bi weekly salary
- Food & hotel expenses when required to travel outside the office area
- Staff uniforms provided by Adidas
- Opportunity to network with professionals in the industry
- Mentorship opportunities by senior staff

### **Application Details**

Golf Ontario thanks all applicants but will contact only those who will be invited for an interview.

Qualified/Interested applicants should complete the online application form by **February 2, 2024**. Please include a detailed resume and cover letter in an **Adobe PDF**.

[Apply Now](#)

### ***Golf Ontario's Commitments***

*Golf Ontario is dedicated to employment equity and fostering diversity within the workplace in order to build an inclusive workforce where all employees have the opportunity to reach their potential.*

*Golf Ontario is committed to providing accessible employment practices that are in compliance with the Accessibility for Ontarians with Disabilities Act ('AODA'). If you require accommodation during any stage of the recruitment process, please notify Human Resources at 905-852-1101.*