

Vision: Golf for All

Mission: We Shape Lives by Connecting People to Positive Golf Experiences

Values: Passion | Respect | United | Accountable | Brilliant

Golf Ontario is a Provincial Sports Organization and the governing body for golf in Ontario. Golf Ontario's mission is to 'shape lives by connecting people to positive golf experiences'. Working together as a team is the culture of Golf Ontario, striving for brilliance in everything that we do. If contributing and making an impact for 'Golf For All' sounds exciting, we'd like to hear from you!

ROLE: **MARKETING FIELD ASSISTANT (3 POSITIONS AVAILABLE)**

REPORTS TO: Director, Marketing & Communications

STATUS: Internship – 4 months

SALARY: Bi-Weekly Pay

RESPONSIBILITIES:

This position is ideal for a college or university student eager to gain real-world experience in sport marketing and communications. The internship includes travel throughout Ontario and requires some weekend and extended hours during championship season. Reporting to the Director, Marketing & Communications, the successful candidate will bring strengths in one or more of the following areas: journalism and editorial writing, social media and lifestyle content creation, or experiential and event activation support. Strong communication skills and a collaborative mindset are essential.

Location: Uxbridge, ON with travel throughout the province

Core responsibilities include but are not limited to:

- **Event Support & Coverage**
 - Attend and support a wide range of Golf Ontario championships, grassroots programs, and activations across Ontario.
 - Capture and communicate key event moments through content, reporting, and on-site logistics.
- **Content Creation & Storytelling**
 - Produce written, visual, or social content that elevates Golf Ontario's programming and brand.
 - Contribute to the development of multi-channel communication plans for programs, events, partnerships, and campaigns.
- **Digital Communications**
 - Support website updates (WordPress experience an asset), email preparation, and routine content publishing.

- Assist in managing Golf Ontario's digital asset library (photo/video/tagging/organization).
- **Cross-Team Collaboration**
 - Work closely with staff in Championships, Participation, Development, and Partnerships to amplify stories and deliver consistent messaging.
 - Provide general marketing, communications, and event support as needed.

Specialized Tracks

To build a well-rounded team, we welcome applicants with focused interest in one or more of the following areas:

1. Journalism & Editorial Intern

Ideal for a **sports journalist, writer, or communications student** who loves storytelling.

You will:

- Write event recaps, athlete features, partner profiles, and human-interest stories.
- Support media relations: drafting press releases, updating media lists, monitoring coverage.
- Assist with script writing, speech writing, and editorial planning.
- Uphold Golf Ontario's storytelling standards through clarity, tone, and accuracy.

You bring:

- Strong writing portfolio (sports, lifestyle, or long-form content preferred).
- Ability to work on tight deadlines in fast-paced event environments.
- Curiosity for athlete stories, data-driven insights, and story angles.

2. Social Media & Lifestyle Content Intern

Ideal for a **creative social-first thinker** who lives on Instagram, TikTok, and Reels.

You will:

- Create engaging video, photo, and graphic content tailored for social platforms.
- Capture lifestyle moments at events—vibes, personalities, behind-the-scenes, fan energy.
- Pitch new content ideas based on platform trends (TikTok hooks, Reels formats, meme-able moments).
- Assist with scheduling, community engagement, and content planning.

You bring:

- Proven ability to create high-performing social content (portfolio or examples requested).
- Understanding of short-form editing, storytelling pacing, and aesthetic design.
- Awareness of social trends, creator culture, and what resonates with younger audiences.

3. Experiential Marketing & Activations Intern

Ideal for someone passionate about **event experience, branding, sponsorship activation, and onsite engagement**.

You will:

- Support the delivery of partner activations, fan experiences, and community engagement elements.
- Assist with signage planning, on-site setup, brand experience zones, and sampling programs.
- Help evaluate activation performance: foot traffic, engagement, social amplification, survey gathering.
- Provide operational support for championships and special events (check-in, hospitality, gifting, logistics).

You bring:

- Interest in brand engagement, event marketing, and experiential design.
- Ability to think creatively about how golfers interact with experiences and partners.
- Strong organizational and communication skills; comfort with on-your-feet problem solving.

General Qualifications (for all interns)

- Currently enrolled in or a recent graduate of a program in journalism, communications, marketing, sport management, digital media, or a related field.
- Strong written and verbal communication skills.
- Ability to work in-person at events across Ontario (valid driver's license considered an asset).
- Comfort working outdoors and during peak golf season hours.
- Familiarity with golf is an asset, but not required—curiosity and willingness to learn are essential.
- Experience with any of the following is an advantage:
 - Adobe Creative Cloud (Premiere, Lightroom, Illustrator, Photoshop)
 - WordPress or basic web CMS
 - Basic CRM (HubSpot) knowledge
 - DSLR/mirrorless photography
 - Short-form video editing
 - Social media scheduling tools

Compensation & Benefits

- Bi weekly salary
- Food & hotel expenses when required to travel outside the office area
- Staff uniforms provided by Adidas
- Opportunity to network with professionals in the industry
- Mentorship opportunities by senior staff

Application Details

Golf Ontario thanks all applicants but will contact only those who will be invited for an interview. Qualified/Interested applicants should complete the online application form by **January 10, 2025**. Please include a detailed resume and cover letter in an Adobe PDF.

[Apply Now](#)

Golf Ontario's Commitments

Golf Ontario is dedicated to employment equity and fostering diversity within the workplace in order to build an inclusive workforce where all employees have the opportunity to reach their potential.

Golf Ontario is committed to providing accessible employment practices that are in compliance with the Accessibility for Ontarians with Disabilities Act ('AODA'). If you require accommodation during any stage of the recruitment process, please notify Human Resources at 905-852-1101.